



**THE WISCONSIN ASSOCIATION OF SCHOOL COUNCILS  
AND  
EVANSVILLE J.C. MCKENNA MIDDLE SCHOOL  
BRING YOU**



**THE WASC JUNIOR AND MIDDLE SCHOOL (JAM) STATE CONFERENCE  
SUNDAY, APRIL 19 & MONDAY, APRIL 20  
UNIVERSITY OF WISCONSIN- UNION SOUTH  
MADISON, WISCONSIN**

# FEATURING OUR KEYNOTE SPEAKER: HOUSTON KRAFT



HOUSTON IS A SPEAKER, CURRICULUM DEVELOPER, AND KINDNESS ADVOCATE WHO HAS SPOKEN AT OVER 600 SCHOOLS OR EVENTS INTERNATIONALLY. IN 2016, HE CO-FOUNDED CHARACTERSTRONG - CURRICULUM AND TRAININGS THAT TRANSFORM THE WAY SCHOOLS TEACH SOCIAL-EMOTIONAL LEARNING, CHARACTER EDUCATION, AND KINDNESS. TO DATE, THEY HAVE WORKED WITH OVER 1200 SCHOOLS GLOBALLY. HE RECENTLY FOUND OUT HE LIKES BLACK LICORICE AND WAS ONCE INVITED TO PLAY ON THE JV NATIONAL LASERTAG TEAM. HIS MOM IS HIS HERO AND HER BEST LIFE LESSON IS TO "HUG LIKE YOU MEAN IT." YOU CAN FIND HIM @HOUSTONKRAFT AND @CHARACTERSTRONG TO LEARN MORE!

## FOR ADVISORS!

FROM HIS EXPERIENCE WORKING WITH OVER 1200 SCHOOLS, HOUSTON WILL SHARE THE HIGH-LEVERAGE TOOLS THAT HAVE HELPED SHAPE CAMPUS CULTURES TOWARD MORE EMPATHY, ENGAGEMENT, AND COMPASSION. LEARN WAYS ON HOW YOU CAN GET STUDENTS AND STAFF TO FOCUS ON RELATIONSHIPS AND INTENTIONALLY STRENGTHEN THEIR CHARACTER THROUGH SIMPLE AND ENGAGING ACTIVITIES AND EXERCISES. YOU WILL WALK AWAY WITH PRACTICAL TOOLS AND A SET OF RESOURCES TO PUT YOUR STUDENTS TO MEANINGFUL WORK AND YOUR STAFF INTO CONSISTENT, TRANSFORMATIVE ACTION.

## **OUR TENTATIVE SCHEDULE OF EVENTS!**

### **SUNDAY, APRIL 19<sup>TH</sup>**

- 10:00 REGISTRATION AND COMPETITIONS BEGIN!  
SERVICE PROJECT TIME- "APPRECIATION STATIONS" IN VARSITY HALL  
CAMPUS TOURS AT 10:00 AND 11:00 POSSIBLE!
- 12:00 LUNCH ON YOUR OWN!  
YOU CAN BRING SACK LUNCHES OR TAKE ADVANTAGE OF MANY OPTIONS IN  
AND AROUND THE UNION SOUTH!
- 12:45 THE COUNTDOWN BEGINS!
- 1:00- 2:30 OPENING SESSION, INCLUDING KEYNOTE WITH HOUSTON KRAFT
- 2:35 - 3:45 BREAK-OUT SESSIONS!

STUDENTS	ADVISORS
ROUND 1: 2:35 - 3:05	2:30 - 2:35 HELP GET STUDENTS TO LOCATIONS
ROUND 2: 3:15 - 3:45	2:40 - 3:40 ADVISOR SESSION WITH HOUSTON KRAFT!!

- 3:55 - 4:25 REGIONAL BUSINESS MEETINGS AND "MEET THE CANDIDATES" TIME
- 4:30 - 5:15 NEW!!! BEST PROJECT FAIR (SEE DETAILS BELOW)
- 5:20 - 6:20 DINNER IN DESIGNATED AREAS BY REGION  
PHOTO TIME WITH BUCKY BADGER!
- 6:20 - 6:30 EXPLANATION OF EVENING ENTERTAINMENT OPTIONS
- 6:30 - 9:00 FOR STUDENTS: ENTERTAINMENT TIME!  
DANCE, MOVIE, GAMES, BOWLING, AND MORE!
- 6:30 - 9:00 FOR ADULTS: HOSPITALITY ROOM TIME/ SUPERVISION TIME BY REGIONS
- 9:00 - 9:30 "GLOW" CEREMONY- A CELEBRATION OF LEADERSHIP!
- 9:30 - HEAD TO HOTELS FOR A GOOD NIGHT'S SLEEP



### **MONDAY, APRIL 20<sup>TH</sup>**

- BREAKFAST AT YOUR HOTEL OR ON YOUR OWN
- 8:15 COUNTDOWN TO GENERAL SESSION
- 8:30 - 9:30 WELCOME AND GENERAL SESSION
- 9:30 - 10:15 REGIONAL MEETINGS FOR ELECTIONS!
- 10:15 - 11:15 CLOSING GENERAL SESSION
- 11:15 - 11:45 GUIDED REFLECTION TIME FOR SCHOOLS
- 11:45 SAFE TRAVELS!!

## GET YOUR 2020 WASC JAM STATE CONFERENCE T-SHIRT!



<--FRONT OF SHIRT

BACK OF SHIRT-->

The most powerful  
leadership tool  
you have is your  
own personal example.  
**Lead On, WASConsin!**

SHIRTS ARE AVAILABLE IN SIZES FROM YOUTH MEDIUM TO ADULT XXX-LARGE.

COST BEFORE APRIL 3RD IS \$11 PER SHIRT. (\$12 FOR XXL AND XXXL)

PLEASE USE THIS LINK TO ORDER YOUR SHIRTS!

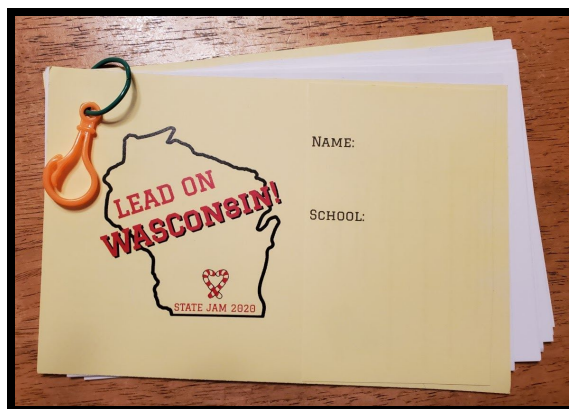
<https://forms.gle/JYH2Bb5rhVSiPTsd7>

### NEW THIS CONFERENCE- BEST PROJECT FAIR!!!

THE **BEST** PART OF ANY CONFERENCE IS BRINGING BACK IDEAS TO YOUR SCHOOL AND COMMUNITY. THIS IS A CHANCE FOR ALL OF US TO SHARE OUR BEST!!

DURING THE BEST PROJECT FAIR, STUDENTS WILL TAKE TURNS STAYING AND DESCRIBING THE BEST FROM THEIR SCHOOL AND WALKING AROUND GATHERING IDEAS...LITERALLY. WE ARE ASKING THAT YOU BRING A HALF-SHEET DESCRIBING YOUR EVENT, PROJECT, OR IDEA- SAMPLE SHEETS COMING SOON!

EVERY STUDENT AND ADVISOR WILL GET AN "IDEA RING" (5 1/2" X 8") TO GATHER ALL SORTS OF INFORMATION FROM THE CONFERENCE!



QUESTIONS? CONTACT MRS. GRETCHEN KOPF  
EVANSVILLE J.C. MCKENNA CO-ADVISOR  
AT [KOPFG@EVANSVILLE.K12.WI.US](mailto:KOPFG@EVANSVILLE.K12.WI.US)



# Wisconsin Association of School Councils

## State Conference JAM 2020 Competitions

Register Here: <https://forms.gle/aidTrmtKpBnTCMBd9>

All **Prepared PROJECT** Events include activities that are completed **PRIOR** to the state conference and brought to the event.

### Categories include:

- **Best Project** - A presentation of an event or service project hosted by your student organization. This can be done on a poster or tri-fold board. Additionally, we are asking schools to bring a 3X5 index 'recipe' card that can be handed out during a breakout swap-shop session.
- **Creative Marketing/Public Relations Project - *NEW!*** A presentation about how one of your best and most effective marketing campaigns or platforms for communication with your community via social media/website/bulletin board, etc. This can be presented through a poster or tri-fold board that includes images and captions of how the council shares their marketing ideas.
- **Standards of Excellence** - This portfolio collection includes information about council meeting dates, constitution/by-laws, various events, and feedback from the council and school community.
- **Digital or Regular Scrapbook** - Schools have the opportunity to create a scrapbook of images of their events from the year OR create a digital scrapbook using tools such as Google Slides.
- **Graphic Design *NEW!*** (previously Button & Banner). Schools can submit up to TWO different projects in this area. This project showcases a particular event and way to publicize it.
- **T-shirt Design *NEW!*** Submit your t-shirt!

On **Demand Events** will be conducted individually and in small groups at State Conference. Participants will be given a prompt, problem, situation or scenario prior to the state conference, and will be asked to present in front of judges at the state conference.

### Categories include:

- **Speech** - Participants will have to give a speech to judges on a prompt tied to the theme, "Lead On, WASconsin!"
- **Group Scenario** - Groups of 3-4 students will have to give a presentation to judges on an prompt that relates to common problems councils may face such as increasing membership or listening to multiple perspectives.
- **Writing** - Participants will have to write an essay, with limited time, on a prompt tied to the theme, "Lead On, WASconsin!"

## Competition Core Values of WASC

### Leadership

- Supporting the development of student and advisor leadership skills and knowledge

### Service

- Helping build a climate of caring and tolerance through volunteerism and service to others

### Student Voice

- Promoting student council as the voice of the student body

### Engagement

- Encouraging students to become involved in school and community leadership and decision making